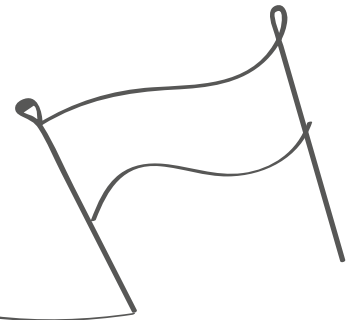
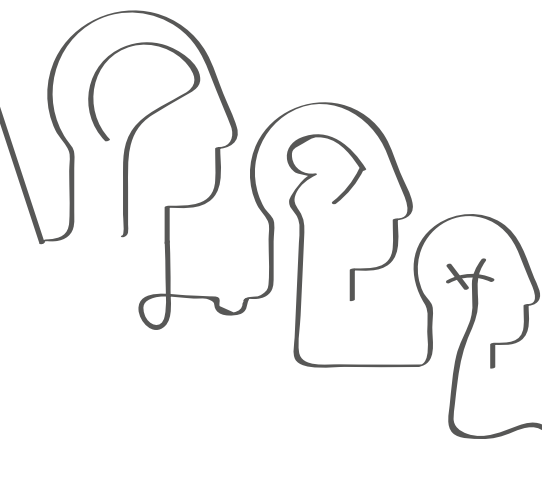




*There is a line that keeps
everything together.*

*The values behind actions,
the mind that moves the hand,
the passion that leads to success.*





WE BELIEVE IN A
FUTURE WHERE THE
POSSIBILITIES ARE
UNLIMITED



We do not limit our imagination and that is how our research and our work reach levels of excellence in innovation. Because it is behind the dreams that hide the greatest discoveries. We look at the future with ingenuity and curiosity by building effective, safe and comfortable products that meet the needs of people and of the environment.





AND THAT'S HOW WE APPROACH **LIFE PEOPLE** AND OUR **WORK**

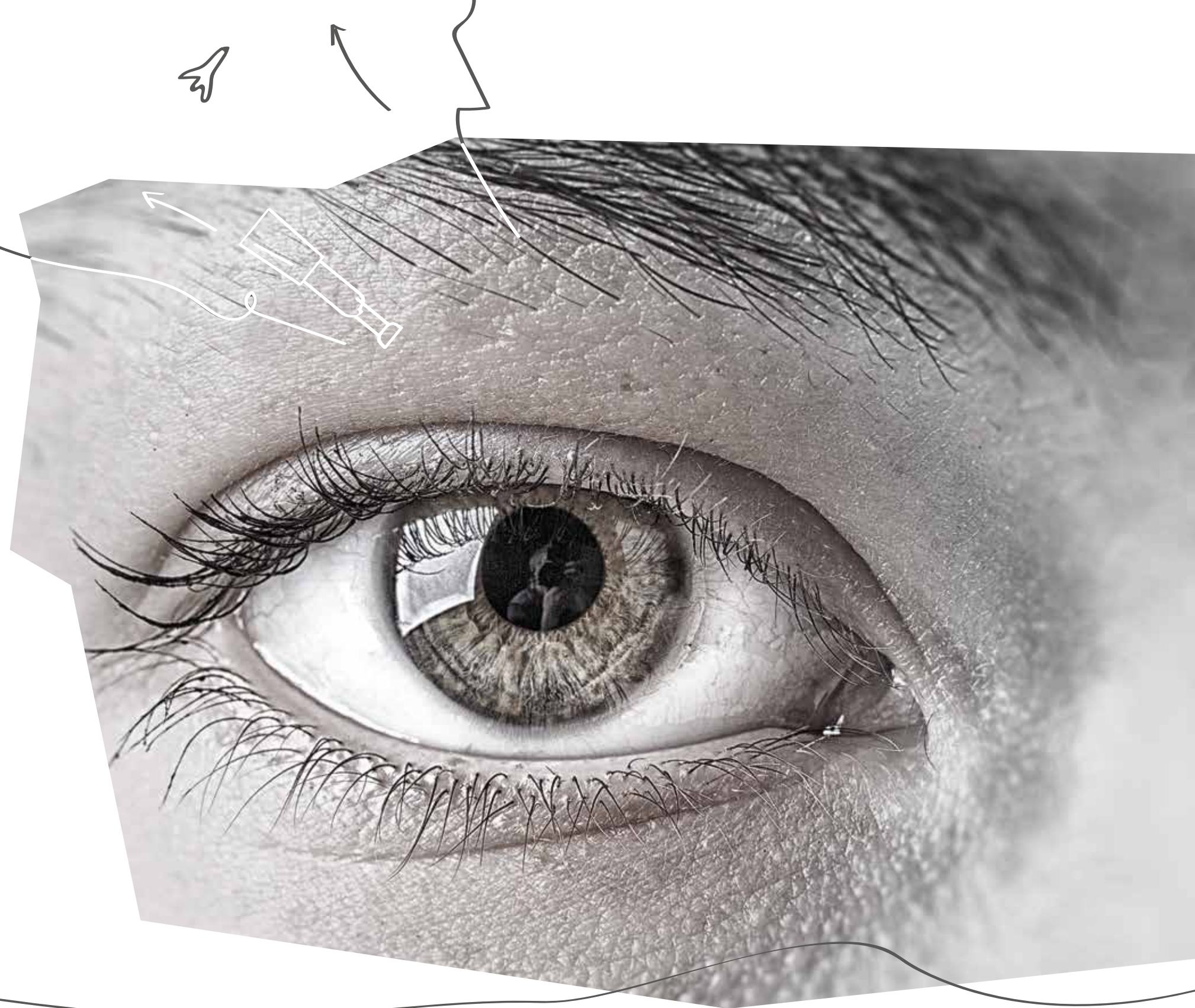
Our philosophy influences not only the productive process, but also the way we work and relate to each other within the company. The corporate welfare is in our DNA. We place a high importance on the professional work of our employees and their ability to contribute to the company's achievements and therefore we concentrate on constantly renovating the workplace to adapt it to the worker needs and making it also a women friendly environment.





WE DO NOT LIMIT
VISION RATHER,
WE ALWAYS TRY
TO EXTEND IT AND
LOOK **BEYOND**

We create integrated systems in different fields to give you a 360° complete experience in aesthetic, medical and design. We are at your service, from every angle with a new vision.





ATTENTION TO THE **ENVIROMENT** AND PEOPLE GUIDES US IN OUR **CHOICES**

We are a 4.0 industry: we supply our factories with alternative energy and use renewable or recycled materials for all our equipment. This is because we believe that true innovation must also be integrated with environmental sustainability.





WE PURSUE OUR GOALS THROUGH **RESPONSIBLE INNOVATION**

Efficient, functional and safe. The extensive know-how enables the company to keep up with a market that is constantly evolving demonstrating a dynamic nature and an outstanding ability to adapt to the latest technological innovations, keeping in mind the importance of corporate environmental responsibility.





AND INVEST IN **RESEARCH AND DEVELOPEMENT**

The R&D department plays a key role in the improvement of existing technology, the introduction of cutting-edge equipment and the creation of new patents. The development and application of proprietary technology that truly meets the needs of our clients is a core aspect of our business.





FOLLOWING THE WHOLE **PROCESS** STEP BY STEP

Every phase of research, development, design and production takes place in-house. It's an all-inclusive service, from design to production, carried on by top experts for every division: dermatologists, doctors and technicians for the medical and aesthetic divisions and engineers and designers for the retail installation division.





TO ALWAYS ACHIEVE HIGHER **QUALITY** STANDARDS

All products conform to specific quality control standards with great attention to medical requirements and environmental sustainability. We offer a perfect synergy between technology, design and aesthetics satisfying the uniformity and quality requirements needed by the market and the clients.

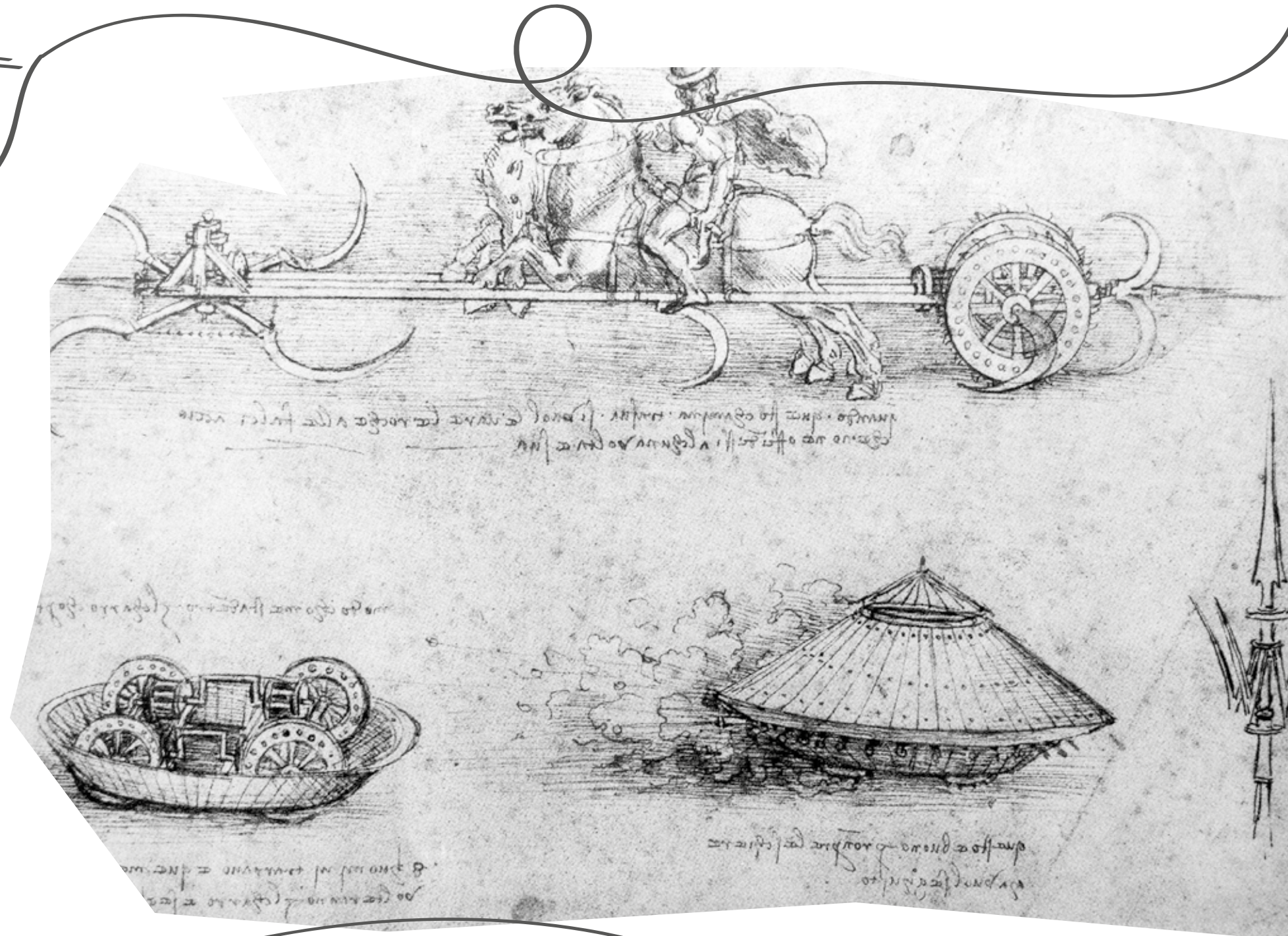




OUR **ITALIAN** **BACKGROUND** IS OUR STRENGTH IT HELPS US TO LOOK AT THINGS

Novavision Group SpA is 100% Italian and has embodied the style, design, quality and beauty that characterize our country.

The company has combined these qualities with groundbreaking research, materials and technology to enable its different divisions to fulfil their client's needs using comprehensive solutions.





CONSTANTLY LOOKING FOR **BEAUTY** AND **STYLE**

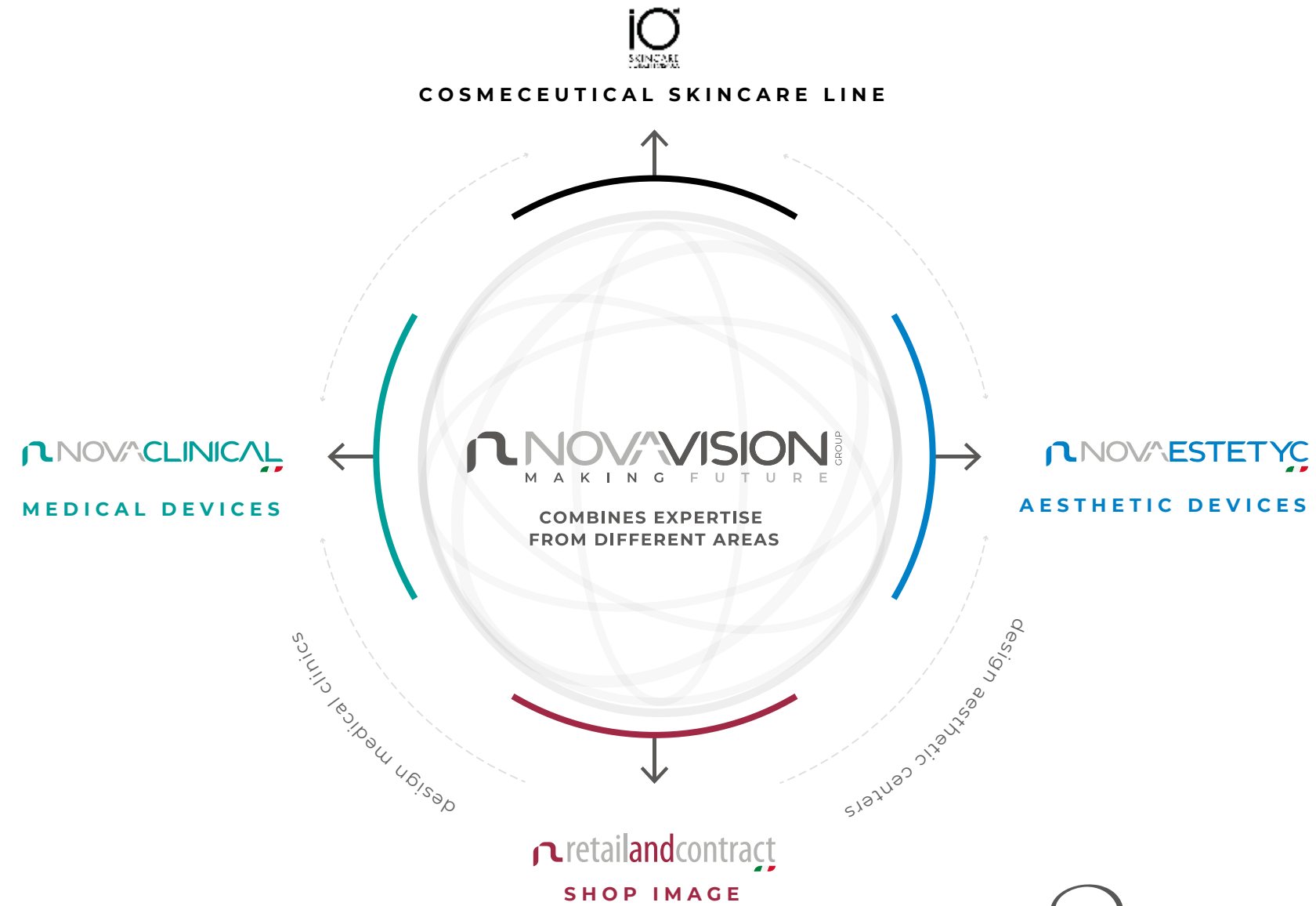
We strive for that perfection that distinguishes Italian style: aesthetic excellence with quality and simplicity. Exclusive products and services is what identifies us, in other word, unique 100% Made in Italy.





WHO WE ARE

Novavision Group SpA is a dynamic and flexible group leader on the market for over 25 years. A company 100% made in Italy, with an high-tech profile which includes Biotech Division offering Medical Device, Aesthetic Equipment, dermo-cosmetic products and Retail & Contract Division focused on the creation of particular design studies (POS, Aesthetic/Medical centers) and the production of displays for department stores. Novavision offers an all-inclusive service, from design to production and training: all products are manufactured directly by Novavision which stands by technological innovation, quality and design to respond in the most concrete and exhaustive way to the needs of a constantly evolving market. All of this separate Novavision from other competitors. Novavision group gained the certifications UNI EN ISO 9001, UNI EN ISO 13485 and IQNet which is the world's largest network of leading certification bodies.



12
OWN TECHNOLOGIES

29
COUNTRIES

74
PARTNERS

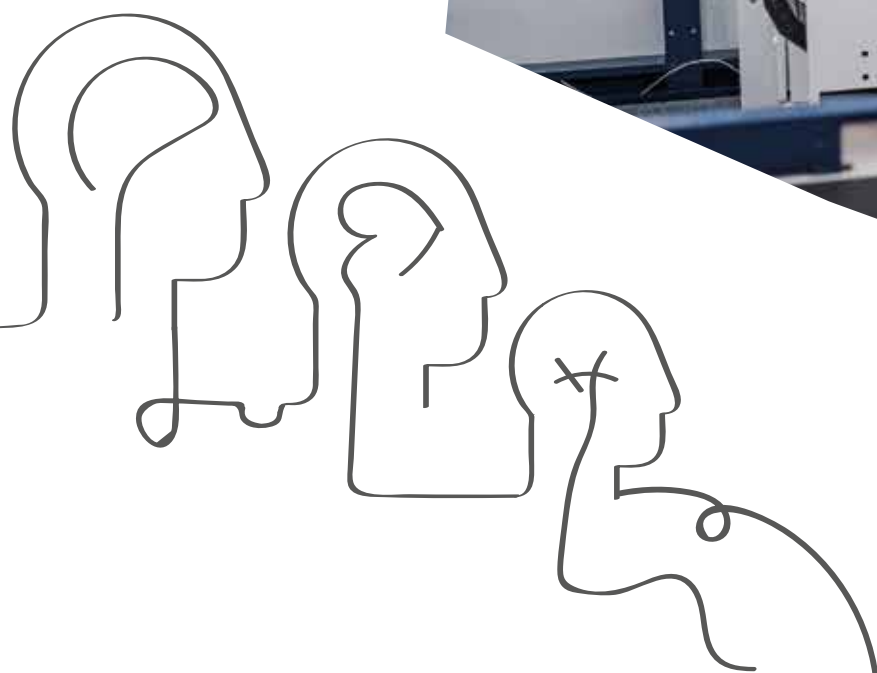
90
EMPLOYEES



EXCLUSIVITY **TECHNOLOGIES**

Novavision Group has become one of the leading companies in its field thank to daily investments in research and development activity, carried out in close collaboration with important Italian and world wide Universities, which allow Novavision to plan and produce a proprietary very high level technology patented.

A highly qualified staff including engineers, expert technicians, cosmetics consultants, Ob-Gyn, dermatologists and plastic surgeons follows each research, planning and production phase. All of that, along with company know-how and constant update of technologies, allows Novavision to meet, and several time to anticipate, requirements of a fast-changing context.





TRAINING PEOPLE

Novavision believes in the importance of continuous study, scrupulous training and updating for real satisfaction of the final consumer. For these reasons, it has been created Novavision Academy, a fully equipped training center fitted with scientific equipments and multimedia instruments to offer specific training programs organized in different levels to business partners, suppliers and technicians, according to their needs. Courses are subdivided into different sessions scheduling theoretical and practical classes, taught by a team of qualified doctor and technicians. To support all customers, Novavision Academy offers also e-learning courses, thanks to a custom brand new web platform.





COMMUNICATION

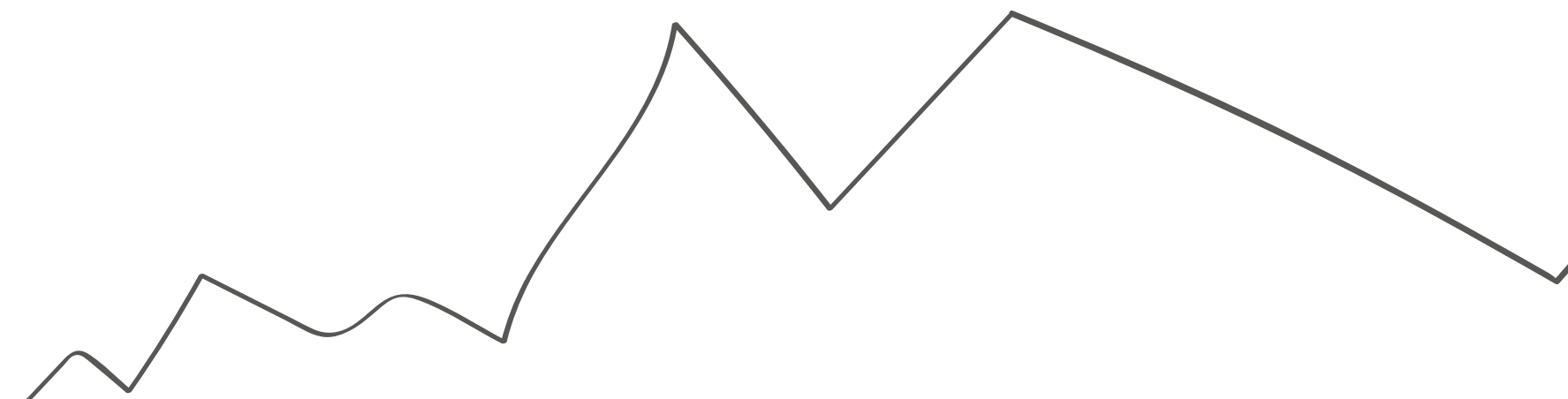
For Novavision the communication is an important bridge between the company's activities and the final consumer. Therefore, it pays great attention to the communication about the quality of its products and services to the general public of end consumers, customers and business partners through a capillar presence on the the major media B2B and B2C (commercials and editorial advertising on TV and magazines; advertising pages in newspapers; direct presence in the Web, support communications), as well as with Novavision Magazine, a house organ also available in digital format through the new App for smartphone. Novavision Docs is a new web platform with a direct uploading system created to support all partners during their daily activities.





BRANDING MARKETING

Novavision constantly analyzes the market in which it operates to monitor changes and meet the requirements of fast-changing market. That's why it founded Novavision Observatory and Novavision CRM (Customer Relationship Management), market research platforms. Novavision also reaches its customers through a network of coordinated initiatives: the new portal of the company (www.novavision.net), road shows and activities dedicated to distributors and customers to show the novelties.





NOVAESTETYC

Novaestetyc is a division of the Novavision Group which designs and manufactures advanced bio-technology devices for the professional beauty industry at a national and international level.

For over 25 years, the division has been responding to the needs of a rapidly evolving sector maintaining its high profile through continuous investments in research and in the application of avant-garde technologies. Novaestetyc provides devices and treatments for face and body capable of handling a wide range of aesthetic imperfections in a comfortable, safe, and effective way.





Novaclinical is a division of the Novavision Group that designs and produces the latest generation of medical devices and advanced biotechnologies for the aesthetic medicine, dermatology and gynecology fields. The on-going research activities with several important Italian and worldwide universities, allow Novaclinical to preserve an essential role in the reference market. Devices and applications, thanks to the use and to the development of exclusive technologies, ensure safe, effective and comfortable treatments in a natural way. Their effectiveness and safety are proved by scientific studies published on different international journals.

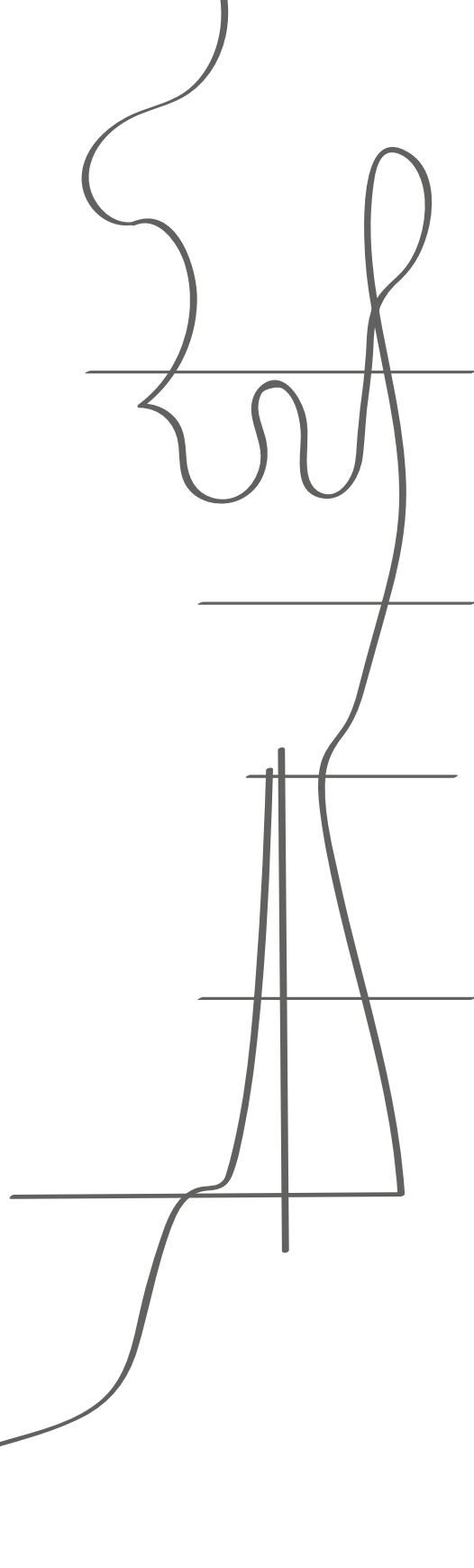
A growing Scientific Board, made up by Italian and international KOLs, daily dedicates itself to the study and the creation of new methodologies and applications and to constantly monitor the existing ones.





retailandcontract

Retailandcontract is a comprehensive service division of Novavision Group leader in the design, production and turnkey solution for point of sales including medical clinic and beauty centers. Specialized team, made by architects and industrial designers, follows all phases: from the concept to the final installation. It has always been at the top thanks to a stable product innovation and a constant search for state-of-the-art technological solutions. Punctuality, synergy with the customers and a long experience in the field made Novavision Group an ideal partner for those companies that aim to achieve important objectives.





io'
SKINCARE
BIOTECH FORMULA

Precious creams, sublime beauty sources, created from IO' research and extensive experiments, formulated with the expertise and desire for perfection that make them unique.

The absolute quality of the IO' line is guaranteed by innovative procedures in selecting and processing active ingredients, very similar to those used in pharmaceutical production.

IO' seeks active solutions with the aim of preventing and correcting skin imperfections with a focus on effectiveness. This research sector represents an evolution of the cosmetic product thanks to technologically advanced formulas.

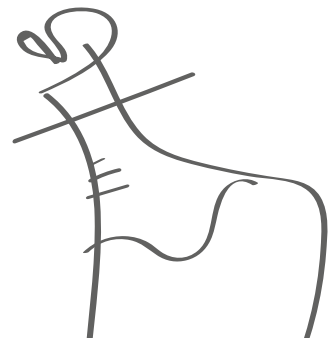
IO': NATURE AND SCIENCE WORK TOGETHER TO BRING YOU ETERNAL BEAUTY

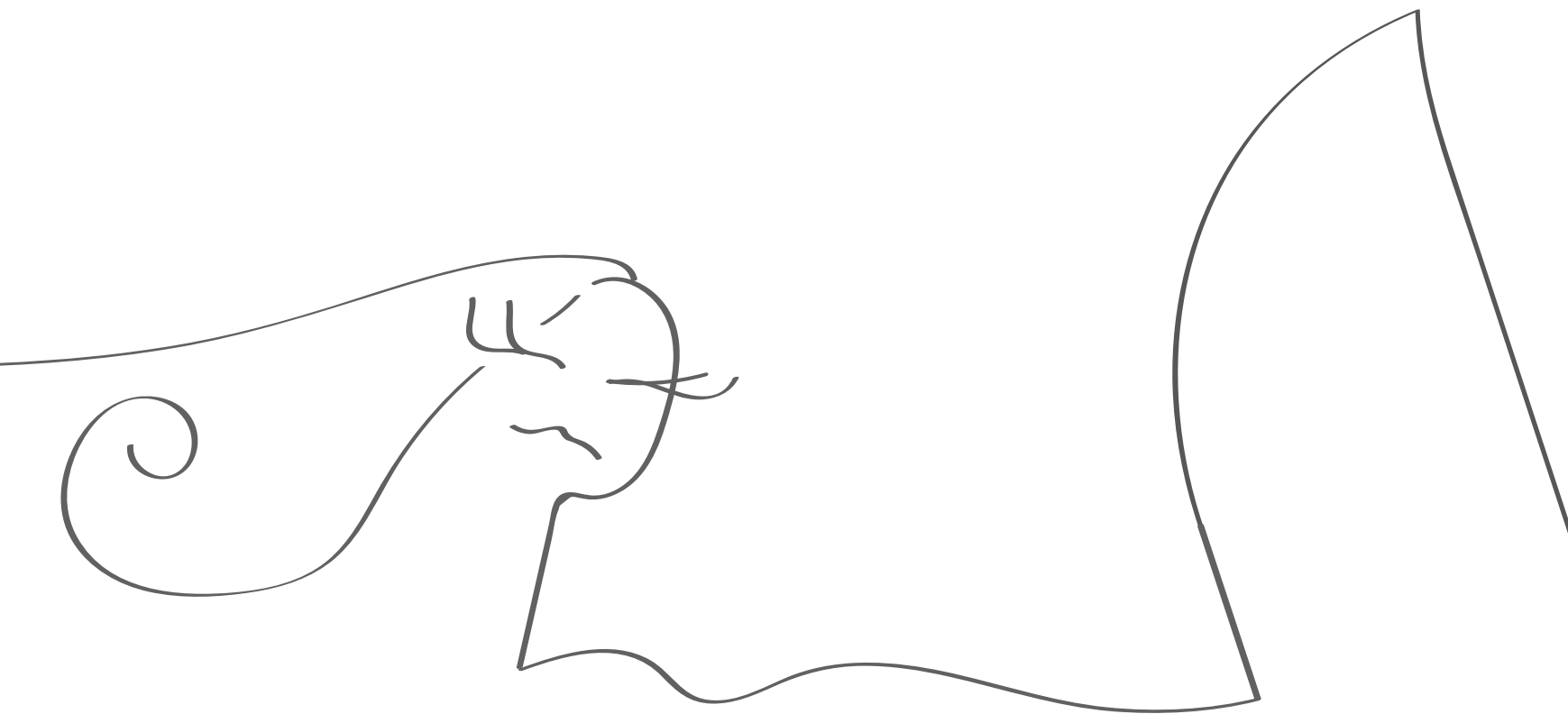
I WANT ... young and beautiful skin.

I DESIRE ... only the best.

I AM ... unique.

I HAVE ...





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