



2 5 t h N O V E M B E R

International Day for the elimination
of violence against *women*

Everything that goes
beyond the limits of
another person's will is
called **violence**.





Violent is the **abuse of a force** against someone.

Violent can be a *hand*, a *word*, a *look*.



Your body tells what you are, your story, and all your experiences.



There are stories that leave deep marks, just like **scars**.

...but **scars** can be *healed*



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In the week dedicated to the *international day* for the elimination of violence against *women*, **Novavision** and **Novabee** want to treat the topic with a positive message: scars can be *healed*.

Novavision and Novabee become pink!

Both companies will dedicate a whole week to the topic and, for this occasion, all the social media pages will have, as profile image, a pink logo.



During the week dedicated to the elimination of violence against women, **Novavision** and **Novabee** propose to donate part of the proceeds of sales of all the devices that treat the scars removal, to associations engaged in the support and protection of women.

Thanks to this initiative, those companies stand next to the women and their rights.



Novavision and **Novabee** are well aware that the pain of violence never goes away, but what they want to transmit on this *special day* is definitely a message of redemption: together women can... scars can be erased!



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scars can be *healed*